# Kickstarter Campaigns

I draw three conclusions form the data provided to us on these charts.

The first is, people really don’t like Journalism! Just kidding. It’s that people are generous, and when given an opportunity to help a worthy cause or something to believe in we step up to the challenge of helping our fellow man or woman. Therefor don’t be afraid to ask for help. No matter how big or small the task my be or if others around you think it’s odd. There are those who it may interest and would be willing to help you get started via donation. More than 53% 0f Kickstarts are successful thanks to the generosity of others.

The second is every donation helps. No matter the amount someone is able or willing to give the collective will help to reach your final goal. In some cases, pledges give more then needed to help with the task of raising funds. From the chart it seems that the success rate peeks in May and bottoms out in December. But Kickstart’s Grand Total seem to be pretty consistent throughout the year.

Third would be that Kickstarter’s are a grate way the help with startup capital. Judging from the data generated. The ability to ask for help across the globe is game changing. The average success rate is about 53.8% the average fail rate is about 37.6% and the average canceled rate is about 8.6%.

Some limitations in the dataset are. We can’t see who the pledges are or where the money is coming from. We can’t see how see how much each individual is donating. We don’t know what compiled them to contribute to a campaign. We can’t tell if an individual made a donation to more than one campaign.

We could create tables and graphs for the average donation in each parent category as well as the average in each sub-category. We could also crate a table showing the how many campaigns went over their goal. We could create a table to see which country gave the most.